



TOM GARFINKEL

VICE CHAIRMAN, PRESIDENT & CHIEF EXECUTIVE OFFICER

COLLEGE: COLORADO

NFL: 12TH SEASON

DOLPHINS: 12TH SEASON

Tom Garfinkel serves as Vice Chairman, President and Chief Executive Officer of the Miami Dolphins and Hard Rock Stadium and Managing Partner of the Formula 1® Crypto.com Miami Grand Prix. Since his hire in 2013, Garfinkel has led the business success of the Dolphins and Hard Rock Stadium, highlighted by:

- The initiation, creation and execution of a plan to privately fund a more than \$550 million renovation of a 27-year-old stadium, transforming the venue into a global entertainment destination.
- The extension and design of a multi-year partnership with Baptist Health to construct the \$135M state-of-the-art Baptist Health Training Complex in Miami Gardens, which opened in July 2021.
- The sale of more than \$1 billion in future contractually obligated suite and sponsorship income, including the in-house sale of naming rights to “Hard Rock Stadium.”
- Negotiating and securing a 10-year agreement for the Formula 1® Crypto.com Miami Grand Prix to be held at the Hard Rock Stadium campus. Garfinkel led the design and construction of the race track and surrounding hospitality, creating innovative new fan experiences at a race venue. The event was named the “Best New Event” of 2022 by the Sports Business Journal, delivered the most-watched F1 race in US history in 2024 and has produced a combined economic impact of more than \$1 billion to the local South Florida community in its first three years. The organization was also named the 2024 Promoter of the Year at the annual Formula 1® Promoter Awards, a recognition of the best all-round event of the season with demonstrated excellence in event organization, fan experience and innovation.
- The winning bid for the 2020 Super Bowl, 2021 and 2026 College Football Playoff National Championship games at Hard Rock Stadium, and the 2026 FIFA World Cup.
- Welcoming global stars such as Taylor Swift, Bad Bunny, Jay-Z and Beyoncé, as well as international boxing and other sellout events.
- The highest grossing soccer event in U.S. history in July of 2017 (El Clasico Miami: Real Madrid vs. Barcelona).
- The growth of the Dolphins Cancer Challenge, which has become the largest fundraiser in the NFL under Garfinkel’s leadership, raising more than \$90 million for the Sylvester Comprehensive Cancer Center at the University of Miami in its 15th year. The DCC also fulfilled its \$75 million pledge to Sylvester made in 2020 – the largest known philanthropic pledge in sports at the time – more than two years ahead of schedule in 2024.
- The creation of a 30-year partnership with Endeavor to bring the Miami Open tennis tournament to Hard Rock Stadium. The 2019 debut event set record attendance numbers and increased total revenue by nearly 25%. The event has continued to grow and hit record attendance again in 2024.
- An emphasis on sustainability, including the elimination of 99.4 percent of fan facing single-use plastics in Hard Rock Stadium’s food and beverage operation. In 2024, Hard Rock Stadium became one of six NFL stadiums to receive the LEED Gold certification for the overall sustainability of both Hard Rock Stadium and the Miami International Autodrome Paddock Club building, and the first US venue to receive the prestigious FIA Three-Star Environmental Accreditation rating, which is the highest rating achievable for demonstrating best practice in environmental management for Formula 1 venues.
- The creation of the first socially-distanced stadium plan during the COVID-19 pandemic, a safe environment where 13,000 people could attend games and be socially distant and socially present at the same time.
- The organization being honored in February 2020 by the Fritz Pollard Alliance with the Paul J. Tagliabue Award for their leadership in advancing diversity.
- The team receiving the Front Office Sports Best Employers in Sports Award in 2019 and 2020.
- The stadium being recognized across the industry for its diverse calendar of global sports and entertainment events, including the honor of Best Venues by Front Office Sports in 2024 and Venue of the Year by the Sports Business Awards in 2023.

His operating experience includes serving as president and chief executive officer of the San Diego Padres, chief operating officer of the Arizona Diamondbacks and executive vice president of Chip Ganassi Racing's NASCAR, IndyCar and Grand-Am racing teams. Prior to working in sports, Garfinkel held different leadership roles in sales, marketing and branding with Miller Brewing Company and Texaco, Inc.

Garfinkel serves on the board of Sylvester Comprehensive Cancer Center at the University of Miami, the National Football Foundation, the Pro Football Hall of Fame National Advisory Board, and the Sports Management Advisory Board and the Ross School of Business Advisory Board at the University of Michigan.

Garfinkel graduated with a bachelor's degree from the University of Colorado, Boulder, and earned his MBA at the University of Michigan. In October 2020, Garfinkel earned the George Norlin Award, which recognizes outstanding CU Boulder alumni who have demonstrated a commitment to excellence in their chosen field of endeavor and a devotion to the betterment of society and their community. Garfinkel was among Sports Business Journal's Leaders in Diversity and Inclusive Hiring honorees in March 2021.

Garfinkel and his wife, Allison, live in Coral Gables with their three sons.